



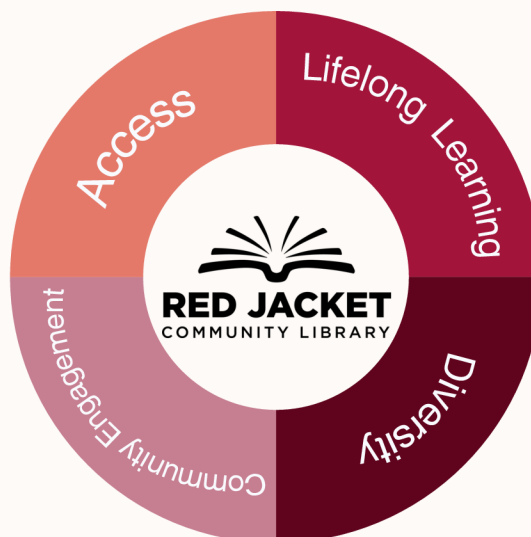
LONG RANGE PLAN



Mission: Red Jacket Community Library empowers learning and creativity by providing resources, programs, and a welcoming space for all.

Vision: To be the heart of a connected, informed, and inspired community.

Core Values: These four core values guide all library decisions and initiatives.

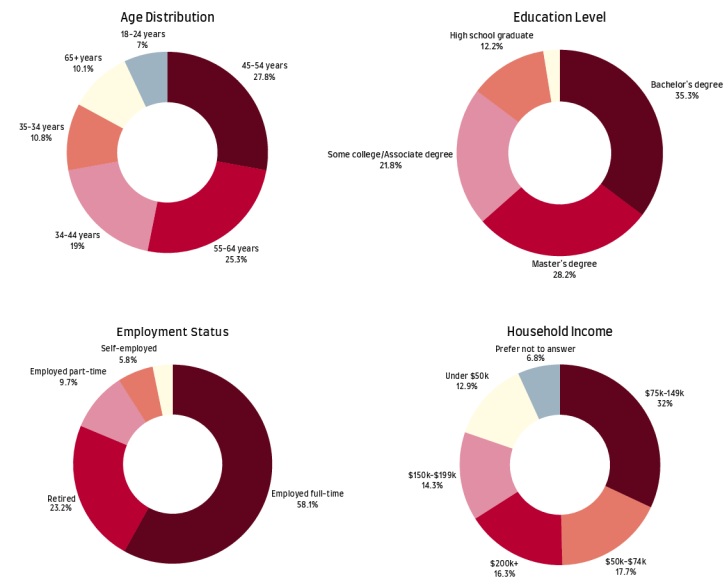


Community Engagement Summary

Long Range Planning Survey Summary

This analysis examined responses from 242 library patrons across 27 different libraries in the OWWL Library System. 11 responses listed their home library as Red Jacket Community Library. The survey achieved strong response rates across all questions (61-98%), indicating high community engagement. The analysis revealed key themes around the library's role as a community hub, demand for expanded programming, and the need for improved facilities and accessibility.

Demographic Profile



Key Findings



Community Role
'Heart of the community'; serves all ages/backgrounds



Most Requested Services
More children/teen programs; better tech & internet



Key Barriers
Awareness of programs; scheduling conflicts



Preferred Programs
Children's programs; educational workshops; adult tech training



Unique Themes
Rural service focus; offerings not available elsewhere

Community Interview Analysis

Through interviews with key stakeholders, several consistent priorities emerged.

- Residents see the library as a community hub, especially for families, youth, and seniors.
- The most common needs include expanded technology access, flexible study and meeting spaces, and programming for all ages.
- There's also a clear call for better communication and visibility of community events.
- Interviewees emphasized the library's role in fostering connection, inclusion, and collaboration across groups that sometimes feel divided.

Strategic Priorities:

Red Jacket Community Library will be focusing on the following strategic areas over the next 3 years.

Facilities & Future Planning

Strengthening Community Relationships

Collections & Resources

Adult Services & Lifelong Learning

PRIORITY AREA 1: FACILITIES AND FUTURE PLANNING

Goal: Plan and secure resources for a new library facility while maintaining current services and planning milestones completed by the end of 2027.

Within Year 1 (2026):

- Work with the property owner and architect/planner to complete an initial site plan for a new library facility.
- Submit the State Aid for Library Construction application to secure funding for purchase of land and building construction.

Within Year 2 (2027):

- Secure at least 50% of projected funding through state aid, grants, and other sources.
- Conduct a review of site plan progress and adjust project scope or timeline as needed.

Within Year 3 (2028):

- Finalize remaining planning tasks, including detailed designs and permitting requirements.
- Create a step-by-step plan that ensures smooth staffing and uninterrupted services during the transition.

Evaluation: We'll keep the project on schedule, while seeking supplemental funding through state construction aid and other grants. Each year we'll review progress and adjust as needed.

PRIORITY AREA 2: STRENGTHENING COMMUNITY RELATIONSHIPS

Goal: Increase active community partnerships by 20% over the next 3 years.

Within Year 1 (2026):

- Attend and present at one meeting for 7–8 community organizations to establish initial connections.
- Meet with school library staff at least once to develop two concrete collaboration opportunities (e.g., joint programming, resource sharing).

Within Year 2 (2027):

- Form at least 3 additional partnerships with local schools or community organizations.
- Check in with the community through a survey, aiming for at least 3 out of 4 of respondents saying our programs meet their needs.

Within Year 3 (2028):

- Evaluate partnerships formed over the past two years, identifying successes and opportunities for sustainability.
- Host at least 2 collaborative community events to reinforce relationships and showcase programs.

Evaluation: We'll track the number of new partnerships, listen to community feedback, and look at attendance at collaborative events.

PRIORITY AREA 3: COLLECTIONS AND RESOURCES

Goal: Reestablish and strengthen the collection, increasing circulation of diverse and inclusive titles by 15% over the next 12 months, with growth and improved collection management through 2029.

Within Year 1 (2026):

- Begin quarterly diversity audits to establish a baseline for inclusive representation.
- Begin systematic weeding of outdated or low-use materials to make room for a refreshed, relevant collection.
- Relabel and reprocess items currently in storage to integrate them back into the active collection.

Within Year 2 (2027):

- Complete catalog clean up and shelving integration and catalog records to ensure accuracy once stored and in-house collections are combined.
- Add at least 50 new titles annually reflecting underrepresented voices, across multiple formats.

Within Year 3 (2028):

- Review the collection every few months and make sure it reflects many voices and perspectives.
- Evaluate 3-year impact of collection updates on circulation and engagement; adjust acquisition and promotion strategy accordingly.

Evaluation: We'll check circulation numbers and community feedback to be sure the collection is fresh, diverse, and well-used.

PRIORITY AREA 4: ADULT SERVICES AND LIFELONG LEARNING

Goal: Strengthen and expand adult programming to meet community needs by 20% over the next 3 years.

Within Year 1 (2026):

- Conduct a Start, Stop, Continue ongoing assessment of adult programs, measuring both total participation (via attendance records) and participant satisfaction (via short surveys)

Within Year 2 (2027):

- Explore at least 10 new adult program ideas and connect with possible presenters and partners

Within Year 3 (2028):

- Implement - Launch at least 3 new adult programs from the developed list

Evaluation: We'll look at the variety of programs offered, how many people attend, and what participants tell us about their experience.