

2024

A YEAR IN REVIEW

ANNUAL REPORT TO THE COMMUNITY



RED JACKET
COMMUNITY LIBRARY

CIRCULATION

TOP 10 CHECKED OUT BOOKS



TOP 5 CHECKED OUT VIDEOGAMES & DVDs



OUR MISSION

We inspire learning and creativity by providing access to materials, resources, programs and services in a safe and welcoming environment.

Items received from other OWL Libraries

2,539



3,975
eBooks &
eAudiobooks
Borrowed



9,055
Physical
Items
Circulated

1,520

Items loaned to
other OWL
Libraries



1820
Hours Open
to the Public



954
New Items
Added



1,301
Registered
Borrowers



577
Wireless
Sessions



6,107
Library Visits



559
Reference
Questions
Answered



113
New Cards
Issued



106
Meetings
Held



545
Public
Computer
Sessions

LIBRARY USAGE

RED JACKET COMMUNITY LIBRARY

89 S MAIN ST. MANCHESTER, NY 14504 • REDJACKET.OWWL.ORG



PROGRAMMING & OUTREACH



592
Library
Programs
Held

1,916
Library
Program
Attendees

59
Registrations for
Summer Reading

230
Summer Reading
Program
Attendees

249
One-on-one
Program
Sessions

41
Early Literacy
Programs
Offered

98
Summer Reading
Programs Held



2024-2025 BUDGET

FISCAL YEAR JULY 1, 2024-JUNE 30, 2025

SOURCES OF OPERATING FUNDS

Manchester-Shortsville CSD tax levy	\$292,462
Grants, gifts, memorials	\$4,600
Fines, interest and other	\$2,900
TOTAL INCOME	\$299,962

EXPENDITURES

Personnel and payroll	\$186,630
Library collections and programs	\$16,450
Office supplies and equipment	\$19,510
Building/grounds	\$70,498
Automation contracts	\$6,874
TOTAL EXPENDITURES	\$299,962

CAPITAL FUND BALANCE (7/1/24) \$110,428

FINANCIALS

LOOKING FORWARD

We have gotten creative with our space as we are busting at the seams with library materials!



The year 2024 marked significant growth for the Red Jacket Community Library. We welcomed new trustees and expanded our program offerings, allowing us to better serve the Manchester-Shortsville community. We are immensely grateful for the opportunity to provide valuable services and programs to our patrons.

This past year was remarkable for RJCL, with notable increases in library usage across the board. Library card sign-ups rose by 19% compared to 2023, Overdrive circulation increased by 25%, total visitors to the library grew by 15%, and overall circulation surged by 24%.

In 2024, RJCL continued its pursuit of a permanent building, conducting thorough research and soliciting quotes for constructing a new facility, as well as gathering information on New York State Construction Aid. The Library also made inquiries related to bonds, the leasing of a property on Route 21, and the leasing of a section of a building on Center Street. As we continue to work through this process we seek community feedback through surveys and welcome community member's insight and participation. We are enthusiastic about the opportunities that 2025 holds in this regard.

We extend our gratitude to the local businesses that sponsored the 2024 Summer Reading Program: Red Jacket Rotary, Reinvention Brewing Co., Twin Cities Lions Club, Manchester-Shortsville Lions Club, Jack's Kitchen, Mark's Pizzeria, and Wegmans. Special thanks also go to our dedicated 2024 volunteers: Erik Persson, Pat Ayres, Randy Ott, Jon Donahue and Jill Persson.

During our Budget Vote and Trustee Election in June, Celeste Andrews was elected to a five-year term, serving from 2024 to 2029. Additionally, Carl Persson filled an open trustee position in October.

In 2025, we aspire to secure a permanent home for the library and reestablish our full collection. Our goals also include increasing attendance at programs and boosting both patronage and circulation. We look forward to continuing to serve our community and welcoming you to the library!

RED JACKET COMMUNITY LIBRARY



2024 HIGHLIGHTS

Kid's Club After School Program - kids get bussed to the library from school & are able to learn & craft together!



Through OWWL Libraries Inclusive Collections Aid and Accessible Collections Aid RJCL was able to bring a new collection of VOX read-a-long books and add further to our bilingual children's books collection!



This year we received \$2,000 Harold Hacker Fund Grant. Through this RJCL was able to make the library more sensory friendly!



New Rochester Museum and Science Center Passes are now available at the library for check out!



Through OWWL Library System's Bilingual Books & AAC Partnership Programs RJCL received bilingual children's books and an AAC Communication Board.

Thanks to some generous donations, the community hygiene pantry received an upgrade. We were able to purchase a larger shelf & storage bins that allowed room for more items to be displayed.



BOARD OF TRUSTEES

Kerry Adams-President
Kathleen Honchen-Vice President

Heather Baxter-Secretary
Celeste Andrews-Trustee
Nancy Johnsen-Trustee
Susan Johnson - Trustee
Carl Persson-Trustee
Jan Donahue - Treasurer

LIBRARY STAFF

Jordan Schneider - Director
Meghan B. - Programming Team Lead

Leah A. - Clerk
Cindy T. - Clerk



Left to right:
Leah, Cindy, Jordan, Meghan

RED JACKET



COMMUNITY
LIBRARY

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VISIT US!

WE ARE LOCATED AT:
89 S. Main St
Manchester, NY 14504
Next to the Railroad tracks

MAILING ADDRESS:

P.O. Box 370 Shortsville, NY 14548

EMAIL US: redjacketlibrarydirector@owwl.org

FACEBOOK: RJCL Library

INSTAGRAM: [redjacketcommunitylibrary](https://www.instagram.com/redjacketcommunitylibrary)

WEBSITE: <http://redjacket.owwl.org/>