

Highlights

As COVID-19 continued to limit in-person services through the spring of 2021, your community library continued to offer a range of virtual programs, curbside pickup service, and access to e-books and audio books through the OWWL (Ontario, Wayne, Wyoming and Livingston Libraries) system.

The Library in the Community. In the spring, the Director launched weekday daytime programs in the village halls; we thank the village mayors and staff for their generous support! In the summer, unable to offer our usual daytime programs in the library due to the school’s need for the facility, our staff implemented a robust schedule of programs in the village parks, plus evening and Saturday events at the library. Summer reading programs served 68 children, 7 young adults and 17 adults. In the fall, the new “First Draught” book club at the local brewery proved popular with adults. We again supported the backpack giveaway of donated school supplies. Other popular events included story walks in the library and around the villages, movie nights in the park, and support for the community garden.

Long-Range Planning. We developed a long-range plan with community input through forums, focus groups and surveys. Our goals are to: (1) Increase access to library facilities and services; (2) Increase community visibility and awareness; (3) Enhance collections, programs and services; and (3) Focus on development and sustainability. Visit our website for details including survey and focus group results.

The 2021-2022 budget passed with an increase of \$11,005 covering major new expenses of \$5,000 for cleaning, \$5,000 for automation contracts (to access data regarding public use of school-owned library materials, required by NYS and no longer provided by the school), and \$10,000 for legal fees for negotiating a new agreement with the district for shared use of the facility. These increases were primarily offset by a plan to increase donations by \$5,000 and reduce staffing expenses by \$5,000.

Staff changes. We welcomed Fran De Nardo as director and Jordan Schneider as youth services coordinator. Kathleen Honchen retired in December after 20 years as a clerk at RJCL.

OUR MISSION

We inspire learning and creativity by providing access to materials, resources, programs and services in a safe and welcoming environment.

2021-2022 BUDGET

Fiscal Year July 1, 2021 – June 30, 2022

Sources of Operating Funds

| | |
|-------------------------------------|----------------|
| Manchester-Shortsville CSD tax levy | \$ 237,890 |
| Grants, gifts and memorials | 5,074 |
| Fines, interest and other | 115 |
| TOTAL INCOME | 243,079 |

Expenditures

| | |
|---------------------------------|----------------|
| Personnel and benefits | \$ 173,900 |
| Library Materials and programs | 19,300 |
| Operations and supplies | 19,550 |
| Automation contracts | 13,049 |
| Insurance and building use | 4,280 |
| TOTAL EXPENDITURES | 243,079 |
| Capital Fund Balance (7/1/2021) | \$ 60,820 |

2021 PROGRAMS AND SERVICES

Calendar Year January 1, 2021 – December 30, 2021

Limited in-library services in the first half of the year due to COVID-19.

Here are the combined live virtual and in-person programs we offered.

| Programs | Participants |
|-----------------------------------------|--------------|
| 204 Children’s & teen programs | 1,167 |
| 180 Adult & inter-generational programs | 2,378 |
| 25 One-on-one program sessions | 25 |

Services

We are chartered to serve a population of 6,036

| | |
|--------------------------------------------|--------|
| Registered library users | 1,342 |
| Library visits | 2,814 |
| Total items borrowed by the public | 11,631 |
| -From the RJCL collection | 10,366 |
| -From the school’s collection | 1,265 |
| Items borrowed from other libraries | 1,245 |
| Items loaned to other libraries | 2,888 |
| Reference questions answered | 812 |
| Public use of library computers (sessions) | 78 |
| Public use of Wifi (sessions) | 5,388 |
| Public use of meeting rooms | 65 |
| Visits to library’s website | 4,380 |

ESTIMATED VALUE PROVIDED

We continued providing free services, programs, and loans of digital and hard-copy materials to deliver more than \$245,000 in value to the members of the Red Jacket community.

| Service | Number | Value |
|----------------------------------------------|--------|-------------------|
| Total books borrowed | 3,619 | \$84,980 |
| eBooks and audio books downloaded | 2,904 | 47,916 |
| Interlibrary loan requests filled | 1,245 | 31,125 |
| Movies borrowed | 1,388 | 5,552 |
| Meeting room use (public group meetings) | 65 | 3,250 |
| Adult/intergenerational programs attended | 2,378 | 28,536 |
| Teen/children's programs attended | 1,167 | 11,670 |
| Computer use sessions | 78 | 3,120 |
| Database searches (Ancestry, articles, etc.) | 2,484 | 24,840 |
| Research assistance | 812 | 5,684 |
| Total value provided | | \$ 246,673 |

Adapted from the American Library Association Library Value Calculator.
Visit our website to learn how we estimated the value of these services.

Looking Ahead

The Red Jacket Community Library is a public library serving the residents of the Manchester-Shortsville School District. We provide programs and services for all ages, children and adults.

Since our founding in 1998, the RJCL has operated in a "joint use" facility located in the school. The RJCL pays an annual usage fee of \$365 to the District, in exchange for public access to the facility when it is not being used by the school. In 2022, the District will increase the annual usage fee to \$12,205 and further limit daytime access to the facility by the public, year-round.

The hours of access effectively prevent the RJCL from meeting the NYS Division of Library Development minimum standards in a way that is sustainable and meets the community's needs.

Offering daytime hours with programs in "branch" locations has proven unsustainable in terms of staff retention, logistics and service to the community. Nor do the "branch" hours count towards the required minimum standards.

Due to the increased costs and reduced benefits of the shared-use facility in the school, the Board of Trustees is seeking a separate location for the public library in 2022. We believe that less restricted access to a public library facility will improve our ability to serve everyone in the community.

The Board is collaborating with many community organizations, pursuing grant opportunities, and supporting fundraising through groups such as the Friends of the RJCL. **We are excited to be entering this next stage of service to our community!**



Summer reading delivered learning and fun for kids, teens and adults



Connecting with the community garden: offering our seed library, educational materials, craft programs and labor



We provided new books at our library, plus access to items from every library in OWWL.

COLLECTIONS

The RJCL owns the following materials. Patrons also have access to books and materials from any library in the Ontario, Wayne, Wyoming and Livingston County (OWWL) Library System.

| | |
|-------------------------|-------|
| Adult Books | 6,200 |
| Children's Books | 3,143 |
| Total Books | 9,343 |
| DVDs | 1,890 |
| Books on CD | 359 |
| eBooks | 1,773 |
| Downloadable audiobooks | 1,132 |
| Electronic collections | 17 |

2021 TRUSTEES

| | <i>Term expires</i> |
|-----------------------|---------------------|
| Pat Ayres | June 2022 |
| Dustine Mullen | Aug 2021* |
| Neng Marquez | Feb 2021* |
| Amy Hart | June 2025 |
| Randall Ott | June 2024 |
| Jill Persson | June 2024 |
| Lisa Schaertl | June 2022 |
| Chris Spencer | Aug 2021* |
| Nancy Johnsen | June 2023 |
| Kim Sutter | June 2021 |
| Peggy Sutton | June 2023 |
| Treasurer Janine Boor | |

** Resigned*

Trustees guide the library and ensure that it meets the community's needs, now and for the future. Serving as a Library Trustee can be a great way to help your community!

The Board of Trustees meets in the library on the third Monday of each month at 7pm. Meetings are open to the public.

2021 LIBRARY STAFF

| | |
|--------------------|----------------------------|
| Francesca De Nardo | Director |
| Jordan Schneider | Youth Services Coordinator |
| Sam Mc Cracken | Clerk |
| Patsy Olszewski | Clerk |
| Kathleen Honchen | Clerk |

HOURS

Please visit our website redjacket.owwl.org for current hours, programs and services.



Outreach and engagement at community events



2021 meant both on-line and in-person story times



Free take-and-make crafts follow the weekly storytime theme



Story walks invite families to read together while enjoying our community's many outdoor assets

CONTACT US

| | |
|---------|------------------------------------------------------------------------------------------|
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| Visit | 7 Lehigh Ave, Shortsville NY 14548 |
| Website | redjacket.owwl.org |

For news and upcoming events

Visit our website, sign up for our weekly eNewsletter, or follow us on Facebook.

