



LRP Committee Focus Group Report November 2021

The Long-Range Planning (LRP) Committee met on October 25, 2021 to review data from the five focus group sessions that were held with a total of twenty-four community members in attendance. Below are the questions and the responses from the community members that attended. The groups brainstormed to identify community needs and how they could be addressed by a public library to help to fulfill a vision for a prosperous community. A strategic plan has been started with four goals including the input from the community.

Questions and responses from community members:

1. What do we need more space for?

- 10 responses were more space for meetings
- 4 responses were kid space with walls
- 3 responses were quiet comfortable place for reading
- 3 responses were team space
- 1 response was computer space with walls
- 1 response was big screen movie space
- 1 response was maker space: ask community for specific list of ideas before investing
- 1 response was tables for reading and research

2. What are your ideas for "Virtual" Library services? (What can we offer online?)

- 5 responses were zoom
- 2 responses were travelogue by local community members with remote access synchronous during event
- 1 response was reading hour, crafts, movie hour, book discussion
- 1 response was how to organize a trust and estate

For kids:

- 1 response was story telling with costumes or puppets
- 1 response was virtual rooms for kids to meet
- 1 response was gaming: like mine craft becomes a teaching tool access virtually

3. What library services do you want more of?

Ideas:

- 1 response was liking free books
- 1 response was loan or donation of free tablets
- 1 response was food and drink available
- 1 response was women night
- 1 response was convenient hours for group meeting

Classes:

- 2 responses were tax prep
- 1 response was American Sign Language
- 1 response was crafting
- 1 response was finances
- 1 response was coding
- 1 response was photography

- 1 response was Spanish and/or English
- 1 response was the cloud google drive
- 1 response was 3D printer class
- 1 response was computer classes
- 1 response was driver assistance
- 1 response was self-help groups
- 1 response was how to start a business
- 1 response was resume writing

Speaking events:

- 1 response was local college professor
- 1 response was town history events / lectures
- 1 response was community talks / lectures
- 1 response was programs on Native American culture, etc.
- 1 response was wellness events, like guided readings

Games:

- 2 responses were mahjong

Senior citizens:

- 1 response was Sunday matinee
- 1 response was seniors tax prep
- 1 response was how to access eBooks, I phone, cellphone, computer classes on how to use your updated equipment

In general:

- 4 responses were book club with post movie night
- 3 responses were tutoring from senior high for community service
- 1 response was book club message board or facebook group for discussion
- 1 response was themed months like banned books, women's history
- 1 response was monthly crafts
- 1 response was career coaching
- 1 response was tasting contests seasonal
- 1 response was space for one-on-one tutoring

Kids:

- 4 responses were after school activities
- 4 responses were middle school activities
- 3 responses were high school activities
- 1 response was art materials for kids

4. What Library service would you use in a branch location in the community?

- 4 responses were book club and 1 response was review
- 1 response was adult learning
- 1 response was book pick up
- 1 response was room for all books and a meeting room

- 1 response was space for tot room and big kids
- 1 response was child reading time
- 1 response was family programs
- 1 response was exercise class
- 1 response was how to classes

Where would you like branch service?

- 3 response was midpoint between Manchester and Shortsville Village Office, Fire Dept or Town Hall
- 2 responses were share location with community center
- 1 response was using the Lehigh valley roundhouse to house community library with multiple other vendors childcare, coffee shop, railroad coaches, railroad museum, rail bike tours etc.

5. If the Library were to move what are the most important things to be considered in a new location?

- 9 responses were walkable
- 6 responses were well-lit parking
- 3 responses were times it would be open
- 2 responses were central location
- 2 responses were accessible
- 2 responses were stroller accessible
- 1 response must be between two villages so kids can walk there and not at far end of village
- 1 response was stay close as possible for those that do not drive
- 1 response was places outdoors to sit and read
- 1 response was stay in school convenient

6. How can we make the community library more welcoming?

- 3 responses were community members stated advertise special events like lectures and musical event
- 1 response was welcome to community brochure
- 1 response was weekly social media updates
- 1 response was Shopper's guide
- 1 response is an open house
- 1 response was public relations: How the library became a shared resource i.e. history

Good ideas:

- 1 response was free books in library
- 1 response was missing the book sale
- 1 response was picking up books in lobby
- 1 response was lighting is too harsh
- 1 response was encourage kids before and after school

Three responses related to food and drinks:

- 1 response was Keurig's
- 1 response was cafe for coffee tea
- 1 response was allow both food and drinks

- 1 response was sell water

General comments:

- 2 responses friendly greeting at door with addition to “ask is there anything I can help you to find?”
- 2 responses open earlier in day
- 1 response was comfortable chairs for senior citizens
- 1 response was cozier reading and homework areas
- 1 response was invite community groups to meet in library
- 1 response was community meeting space and time availability posted
- 1 response was connect with clubs etc. and invite

Comments:

- 1 response love my library
- 1 response was during pandemic the library provided pick up...many people were confined at home and the library was a wonderful way to have reading.
- 1 response was this library is a community treasure.

7. How do you prefer to hear "what is happening " at the library?

- 16 responses were email
- 16 responses were facebook
- 3 responses were printable paper calendar
- 2 responses were news articles
- 2 responses were flyers around town
- 1 response was list server
- 1 response was kept up daily
- 1 response was group page
- 1 response was attach to water bills or school tax form
- 1 response was a library discord channel

8. How do you want to access library materials (e.g. browse shelves, get eBooks)? Please indicate if your answer is for Preschool, Elementary, High School, Adult, or Senior – ok to do multiple.

Preschool:

- 1 response was in the main library branch
- 1 response was Books
- 1 response was E books

Elementary:

- 1 response was books and e books

High school:

- 3 responses were E books
- 2 responses were Books
- 1 response was Audio books

Adults

- 3 responses were Books
- 2 responses were audio books
- 1 response was DVD

Senior citizens:

- 4 responses were Audio
- 3 responses were Books
- 2 responses were E books
- 1 response online
- 1 response was kindle

9. Library Hours - Please indicate what time of day you come into Red Jacket Community Library (RJCL), would like to come into the RJCL, or go to another library for books, DVDs, or programs

SUMMER

TIME	MON	TUE	WED	THUR	FRI	SAT	SUN
10AM-2PM	4	6	5	6	6	6	5
2-4 PM	13	10	12	11	7	8	3
4-8 PM	11	9	11	10	9	6	5
9-10	0	0	0	0	0	0	0

SCHOOL YEAR

TIME	MON	TUE	WED	THUR	FRI	SAT	SUN
10AM-2PM	5	5	6	5	6	7	3
2-4 PM	8	8	8	9	9	10	6
4-8 PM	17	12	13	13	10	3	3
9-10	0	0	0	0	0	0	0

10. What items do you want more of in our collection?

- 3 responses were magazines and current
- 3 responses were DVD x 3
- 1 response was PBS
- 2 responses were new releases books
- 1 response was e books and audio books and more copies
- 1 response was play away
- 2 responses were I pads pre-loaded
- 1 response was textbooks for students
- 1 response was young adult novels
- 1 response was large print books
- 1 response was romance, adventures and mystery
- 1 response was Rick Steves travel videos
- 2 responses Wi if hot spots and loan hot spots when traveling on vacation
- 1 response was Newspapers left over from Wegman’s etc.

11. What are your ideas for classes, materials, activities in the library?

- 7 responses were presenters
- 1 response book club related to author video
- 1 response local author visits
- 1 response book club based on genre/ age group
- 1 response book discussions

Preschool and School Age:

- 3 responses story telling
- 1 response peer connections - kids book clubs, after school programs
- 1 response tech help with regular hours instead of appointment

In General:

- 2 responses were Intergenerational program or activities with community connections
- 1 response was Peer connections - kids book clubs, after school programs
- 1 response was make and take craft classes for all ages
- 1 response was make reading kits available for all ages and genre
- 1 response was meeting space
- 1 response was coffee bar
- 1 response was resume writing
- 1 response was career advice
- 1 response was offering the same class several nights in a row to accommodate schedules

Seniors:

- 1 response was copiers for individual to use
- 1 response was programs for historical local history