2020 REPORT TO THE COMMUNITY



RED JACKET COMMUNITY LIBRARY

A public library serving the residents of the Manchester-Shortsville Central School District in New York



Highlights

When the COVID-19 pandemic closed the library, the staff quickly adapted to working remotely and implemented a wide range of virtual programs and services for the community. These included virtual storytimes, book clubs, and take-and-make craft activities. We provided links to accurate public health info, kids activities, and classes for adults. We were able to continue the annual backpack giveaway of donated school supplies, thanks to volunteer Laurie Malcom, as a drive-through event this year.

We shifted funding to increase our collection of electronic materials and access to e-books, audio books, and digital magazines through the OWWL (Ontario, Wayne, Wyoming and Livingston Libraries) system. We were excited to see increased collaboration and cross-promotion of virtual programs offered by creative librarians and staff across the entire OWWL system.

Thanks to a generous donation from the Friends of Red Jacket Community Library, we installed a new ADA accessible circulation desk and patron computer stations during the closure. The school replaced the facility's carpeting, as well as the sign and awning at the public entrance.

Despite the challenges of the pandemic, we provided materials and services valued at more than \$285,000 from our joint-use facility with the school.

The 2020-2021 budget was passed by absentee ballot mailed to all voters. Thanks to the staff of the Manchester-Shortsville School District for assistance with the mailing, and to the community for your continuing support of your public library.

Retirement - Clerk Bonnie Curtis retired after 17 years at RJCL.

In memoriam – We were saddened by the passing of long-time Friends of the Library Ken Reeves and Mary Anne VanHanja. A memorial fund has been established.







OUR MISSION

We inspire learning and creativity by providing access to materials, resources, programs and services in a safe and welcoming environment.

2020-2021 BUDGET

Fiscal Year July 1, 2020 – June 30, 2021

Capital Fund Balance (7/1/2020)

Sources of Operating Funds

TOTAL INCOME	230,740
Fines, interest and other	1,100
Grants, gifts and memorials	1,750
Manchester-Shortsville CSD tax levy	\$ 227,890

Expenditures

Personnel and benefits	\$ 178,154
Library Materials and programs	20,439
Operations and supplies	20,800
Automation contracts	7,102
Insurance and building use	4,245
TOTAL EXPENDITURES	230,740

\$60,820

2020 PROGRAMS AND SERVICES

Calendar Year January 1, 2020 – December 30, 2020 No in-library services Mar-July. Limited in-library services Aug-Dec.

Prog	rams	Participants
108	Children's & teen programs	483
61	Adult programs	219
27	Inter-generational programs	295
Serv	ices	
We a	re chartered to serve a population o	f 6,036
Regis	tered library users	1,436
Libra	ry visits	5,650
Total items borrowed by the public		8,731
-From the RJCL collection 8,		8,514
-From the school's collection		217
RJCL	items borrowed by MSCSD	2,080
Items borrowed from other libraries 1,326		
Items loaned to other libraries 3,345		3,345
Reference questions answered 1,095		
Public use of library computers (sessions) 753		753
Public use of Wifi (sessions) 53		532
Public use of meeting rooms		24
Visits to library's website		3,368

VALUE PROVIDED

Despite limited access to the facility due to COVID, we continued providing free services, programs, and loans of digital and hard-copy materials to deliver approximately \$285,883 in value to the members of the Red Jacket community.

Service	Number	Value
Total items borrowed by the public	8,731	\$ 130,965
Total RJCL items borrowed by MSCSD	2,080	31,200
Interlibrary loan requests filled	1,326	33,150
Movies borrowed	1,652	6,608
Meeting room use (hours)	24	600
Adult/intergenerational programs attended	514	10,280
Teen/children's programs attended	483	4,380
Computer or wifi use (hours)	2,570	30,840
Database searches	1,491	29,745
Research assistance	1,095	7,665
Total value provided		\$ 285,883

Adapted from the American Library Association Library Value Calculator. *Visit our website to learn how we estimate the value of our services.*

Looking Ahead

The Future of the Red Jacket Community Library

What do you want from your community library? How can we best meet your needs?

The Red Jacket Community Library is a public library serving the residents of the Manchester-Shortsville School District. We provide programs and services for all ages, children and adult.

We have been located in the school library facility since 1998.

In early 2021 the school district provided notice that it is terminating our joint-use agreement effective Sept. 2022. We hope to work with the school district to put a new agreement in place and remain in this shared facility.

We are seeking community input about what you want and need from your public library.

Your input will help guide the library trustees as we work on the new agreement and our new long-range plan.

Staff changes going into 2021

After leading the library through the challenges of operating in a pandemic, Director Andrea Tillinghast leaves us for a Director position at her home town library. Youth Librarian Christine LaTerra is relocating with her family. The trustees are extremely grateful to both for their service and dedication.

We welcomed Jordan Schneider as our new Youth Services Coordinator and are seeking a new Director.



Installation of the ADA accessible circulation desk, thanks to a generous donation from the Friends of the RJCL



New public computer workstations, thanks to a donation from the Friends of the RJCL



New sign and awning provided by the school

COLLECTIONS

The RJCL owns the following materials. Patrons ALSO have access to many more books and other items owned by the school, thanks to our unique joint-use arrangement with the school district.

Books	9,240
DVDs	1,821
Books on CD	360
eBooks	1,907
Downloadable audiobooks	997
Electronic collections	17

2020 TRUSTEES

	Term expires
Pat Ayres	June 2022
Michelle Krise	
Dustine Mott Mullen	June 2025
Neng Marquez	
Roxie O'Brien	June 2020
Jessica Oliver	
Randall Ott	June 2024
Jill Persson	June 2024
Erin Shannon	
Lisa Schaertl	June 2022
Chris Spencer	June 2023
Kim Sutter	June 2021
Peggy Sutton	June 2023

Treasurers Chris Harris | Janine Boor

Trustees guide the Library and ensure that it meets the community's needs, now and for the future. Serving as a Library Trustee can be a great way to help your community!

The Board of Trustees meets in the Library on the third Monday of each month at 7pm. Meetings are open to the public.

2020 LIBRARY STAFF

Andrea Tillinghast Director

Christine LaTerra	Youth Services Librarian
Daniel Contin	Claul

Bernice Curtis Clerk
Patsy Olszewski Clerk
Kathleen Honchen Clerk

HOURS

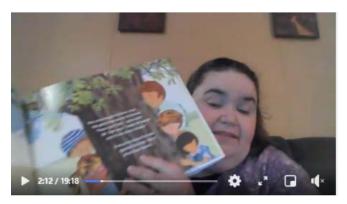
Please visit our website redjacket.owwl.org for current hours.

FACILITY

The Red Jacket Community Library, chartered in 1998, is a joint-use facility and shares a spacious, modern facility with the local school district library. The community and school libraries work cooperatively to fulfill our separate missions.



Waiting for our friends to return to the library



Virtual programs by Red Jacket Community Library staff



Virtual programs co-sponsored by Red Jacket Community Library and other OWWL system libraries



CONTACT US

Phone (585) 289-3559

Email RedJacketLibraryDirector@owwl.org

Mail 7 Lehigh Ave, Shortsville NY 14548

Website redjacket.owwl.org

For news and upcoming events

Visit our website, sign up for our weekly eNewsletter, or follow us on Facebook.